

windowswear

**SUMMER BASH & STUDENT AWARDS
PARTNERSHIP OPPORTUNITY**

2026

WINDOWSWEAR SUMMMER PARTY & STUDENT AWARDS 2026

WHAT

THE WORLD'S PREMIERE FASHION RETAIL EVENT, CELEBRATING THE MOST OUTSTANDING PROJECTS FROM THE TOP BRANDS AROUND THE WORLD

WHO

200+ GUESTS INCLUDING EXECUTIVES, CREATIVE DIRECTORS, PR AND MARKETING TEAMS FROM THE WORLD'S GLOBAL BRANDS, PRESS, CELEBRITIES & INFLUENCERS

WHEN

WEDNESDAY, JUNE 3RD 2026

WHERE

TOP ROOFTOP LOCATION IN NEW YORK CITY

WHY

AN EXCITING, ONE-OF-A-KIND OPPORTUNITY THAT CONNECTS DIRECTLY WITH EXECUTIVES, CREATIVES AND MORE FROM THE WORLD'S TOP BRANDS

GUESTS

BERGDORF
GOODMAN

CALVIN KLEIN

Prioni

Christian
Louboutin


COACH

DOLCE & GABBANA

FENDI

DIANE VON
FURSTENBERG

FERRAGAMO

GUCCI

HARVEY NICHOLS

Harrods

HERMÈS

 *Loro Piana*

kate spade

LOEWE

Kleinfeld

MaxMara

LOUIS VUITTON

★ macy's

MARC JACOBS

MICHAEL KORS

Saks Fifth Avenue

SELFRIDGES & CO

TORY  BURCH

TOD'S

RALPH LAUREN

UNDER ARMOUR





PARTNERSHIP OPPORTUNITY

3 month marketing campaign (April, May, June 2026) promoting Summer Bash & Student Awards

Partner for Summer Bash on Wednesday, June 3rd 2026 from 6pm to 9pm

- Featured on invitation, social media coverage and email blasts that reach 150K+ members globally
- Top location venue in New York City
- Branding & visibility at the event with 150 guests from over 50 different brands
- Open bar and appetizers during the event
- Professional photographer at the event capturing guests and names

Partner for the Student Awards

- Featured on invitation, social media campaign and email blasts that reach 150K+ members globally
- Engaging with 100+ schools across the U.S. and international
- Scholarship for student winners

TOTAL INVESTMENT: \$30K

PARTNERSHIP OPPORTUNITY – EXCLUSIVE

3 month marketing campaign (April, May, June 2026) promoting Summer Bash & Student Awards

- Exclusive partner for Summer Bash on Wednesday, June 3rd 2026 from 6pm to 9pm being the only specialist attending the event.
- Featured on invitation, social media coverage and email blasts that reach 150K+ members globally
- Top location venue in New York City
- Branding & visibility at the event with 150 guests from over 50 different brands
- Open bar and appetizers during the event
- Professional photographer at the event capturing guests and names

Exclusive partner for the Student Awards

- Featured on invitation, social media campaign and email blasts that reach 150K+ members globally
- Engaging with 100+ schools across the U.S. and international
- Scholarship for student winners

TOTAL INVESTMENT: \$40K

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