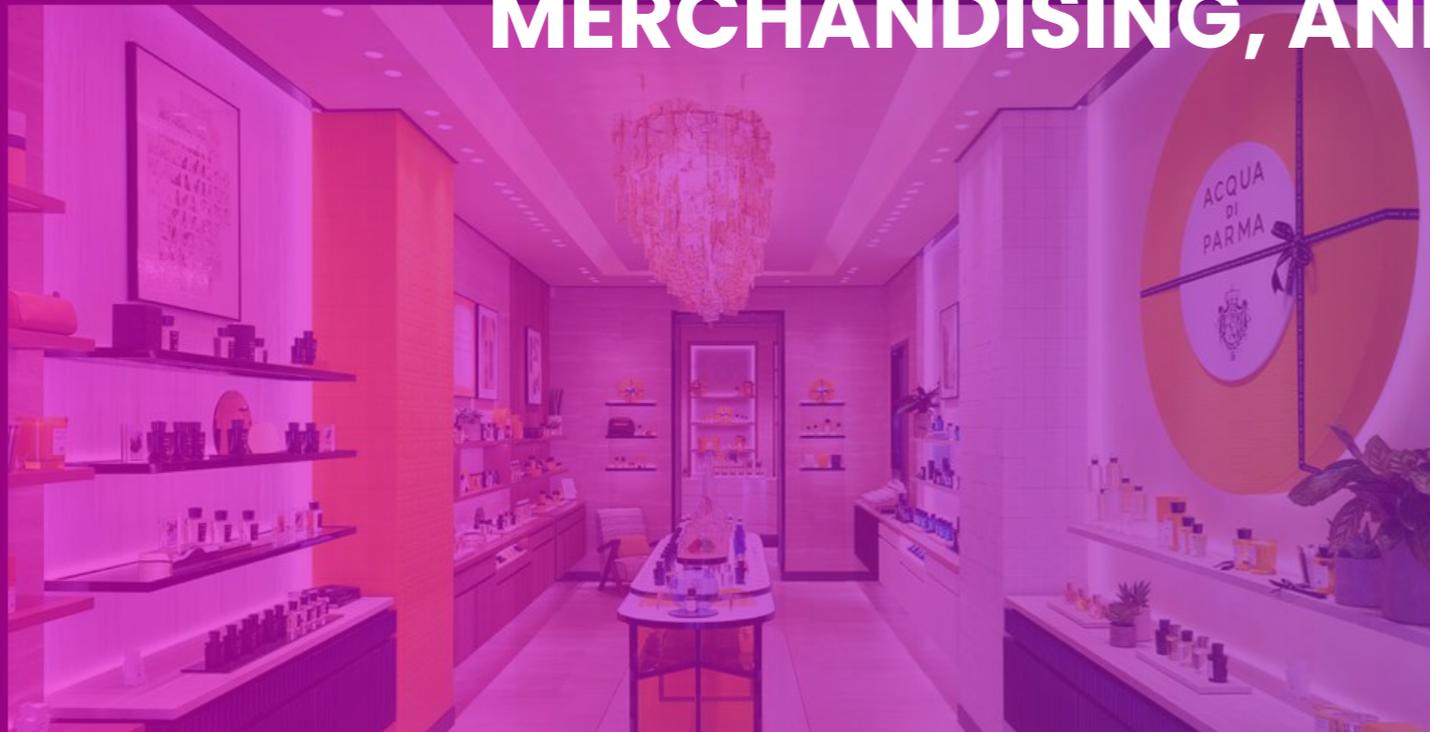


windowswear



**THE WORLD'S LARGEST AND MOST COMPREHENSIVE
DATABASE & COMMUNITY OF RETAIL, VISUAL
MERCHANDISING, AND E-COMMERCE**



SPECIALISTS

OUR BRAND MEMBERS

MICHAEL KORS

TORY  BURCH

TOD'S

FERRAGAMO

FENDI

Bath
& Body
Works


COACH

kate spade

RALPH LAUREN


LACOSTE

Timberland 

MARC JACOBS



Kleinfeld

 **LOTTE**
DEPARTMENT STORE

DAVID YURMAN

LONGCHAMP
PARIS

ESTÉE LAUDER

ASHLEY  STEWART

OUR ACADEMIC MEMBERS

SCAD



CONESTOGA
Connect Life and Learning



Seneca

ASU Arizona State University

IOWA STATE UNIVERSITY

CEPI
Centre d'enseignement professionnel de Vevey



centro.



INDIANA UNIVERSITY

UNIVERSITY OF
Nebraska
Lincoln

Sheridan



Universidad de Navarra



FIDM

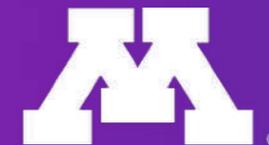
LIBERTY UNIVERSITY

NC STATE UNIVERSITY

Berkeley College

LSU

UNIVERSITY of MONTEVALLO



UNIVERSITY OF MINNESOTA

OUR SPECIALISTS MEMBERS



LEADING BRANDS, CREATIVES, VISUAL MERCHANDISERS, ARCHITECTS, VENDORS AND ACADEMIC INSTITUTIONS WORLDWIDE USE WINDOWSWEAR

Create your WindowsWear profile to showcase your creative projects and portfolio. Connect with other members from top brands such as executives, decision makers, visual directors, and find potential new clients. Stay in the know of what brands, visual creatives and other leading specialists are doing around the world.

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Eva Mai ✓
Global Visual Merchandising & Design Director at **Loro Piana**

Message

My Portfolio



Lanterna - Jan 2020
London, Westminster, GB
Jan 2020



BABY CASHMERE AN..
Shanghai, Shanghai, CN
Dec 2019

windowswear



Harlequin Design
We design, produce and install award-winning retail design, windows and pop-up spaces.
Visual Merchandising, Props

Message

Brands We've Worked With

Alexander Wang Chloé Coach Dior Fendi Hackett
Hermès Jimmy Choo Jo Malone Joseph Michael Kors

Our Portfolio



Hermès x Harrods - Bout..
London, Westminster, GB
Mar 2020



Hackett - English Garden
London, Westminster, GB
Mar 2020



Jo Malone - Lavenderland
London, Westminster, GB
Mar 2020

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Jessica Roner
Graduate Student at **North Carolina State University**

Message

My Boards



Coach x Windowswear



Project Outline



Holiday 2020 Inspiration



Retail Design Inspiration

JOIN A GLOBAL COMMUNITY OF +100K MEMBERS TO SHOWCASE YOUR WORK AND FIND NEW CLIENTS

Let WindowsWear showcase your work to the global community via weekly newsletter, social media and more.

Stay in the know of the latest industry news through a variety of topics, receive an exclusive newsletter curated with the best projects around the world.

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How to Visit the Yves Saint Laurent 60th Anniversary Exhibition

PARIS — To celebrate the 60th anniversary of the house of Yves Saint Laurent, the late couturier's creations are on display at six major Paris museums alongside some of the artworks that inspired them. "Yves Saint Laurent Aux Musées" ("Yves Saint Laurent...")

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Benetton to Step Into the Metaverse With Retail Project

The company is taking an omnichannel approach linking the metaverse experience with physical purchases in its stores. The Italian company is taking part in Milan Fashion Week, kicking off Tuesday, to unveil its digital retail project, which will officially debut...

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How sustainability-linked loans could affect retail design

Prada has signed the first business loan in the luxury goods sector with an annual interest rate that is linked to its environmental practices. The five-year, €50-million loan with France's Credit Agricole...

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Burberry Shakes Up Shopping With Physical, Digital Shenzhen Store

Burberry is looking to break new retail ground in Shenzhen, China, today with a store that fuses physical and digital elements and asks shoppers to press their WeChat accounts into action as...

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Tatcha to Launch 'Tatchaland' Island on Animal Crossing

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1,925 posts 57.3k followers 0 following

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Media/news company
The largest database of retail & e-commerce for visual creatives and brands. #WindowsWear
www.windowswear.com

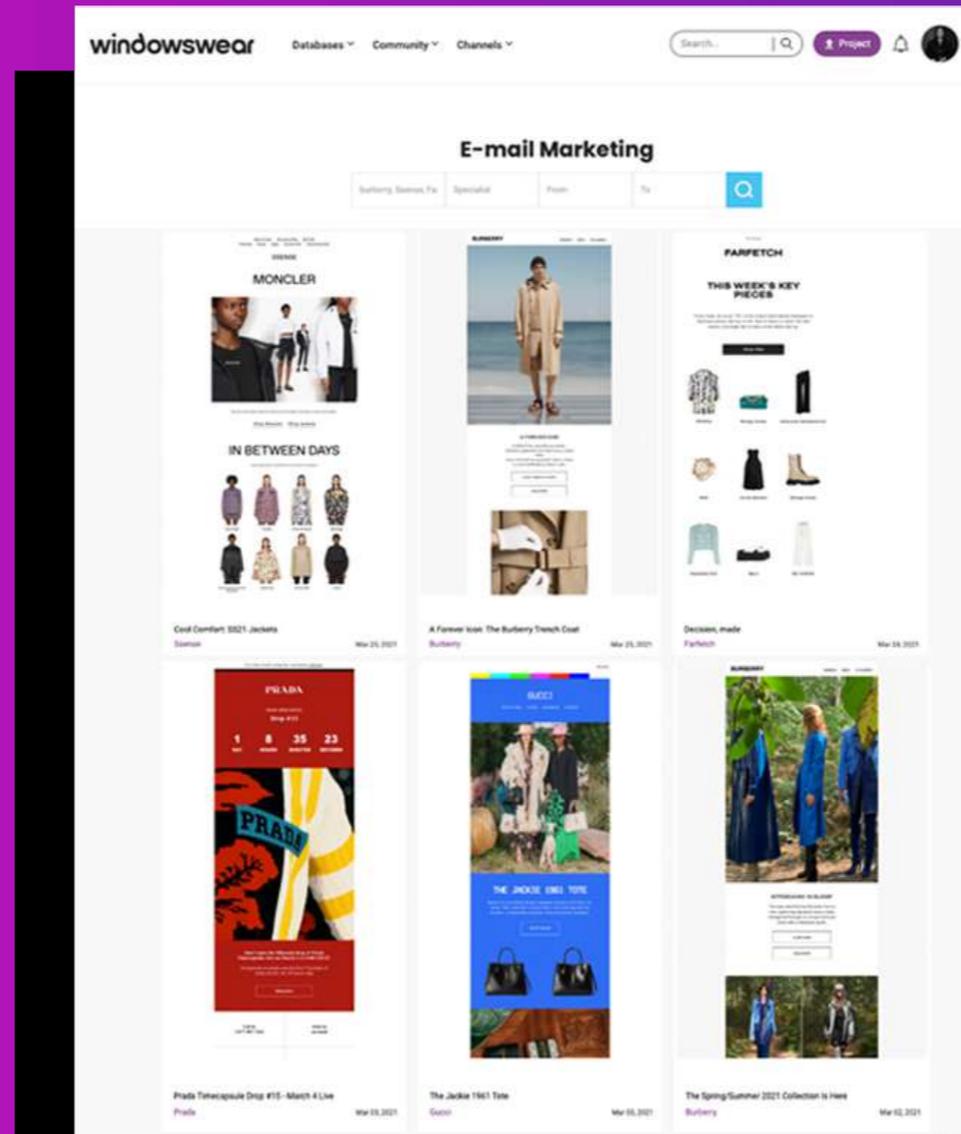
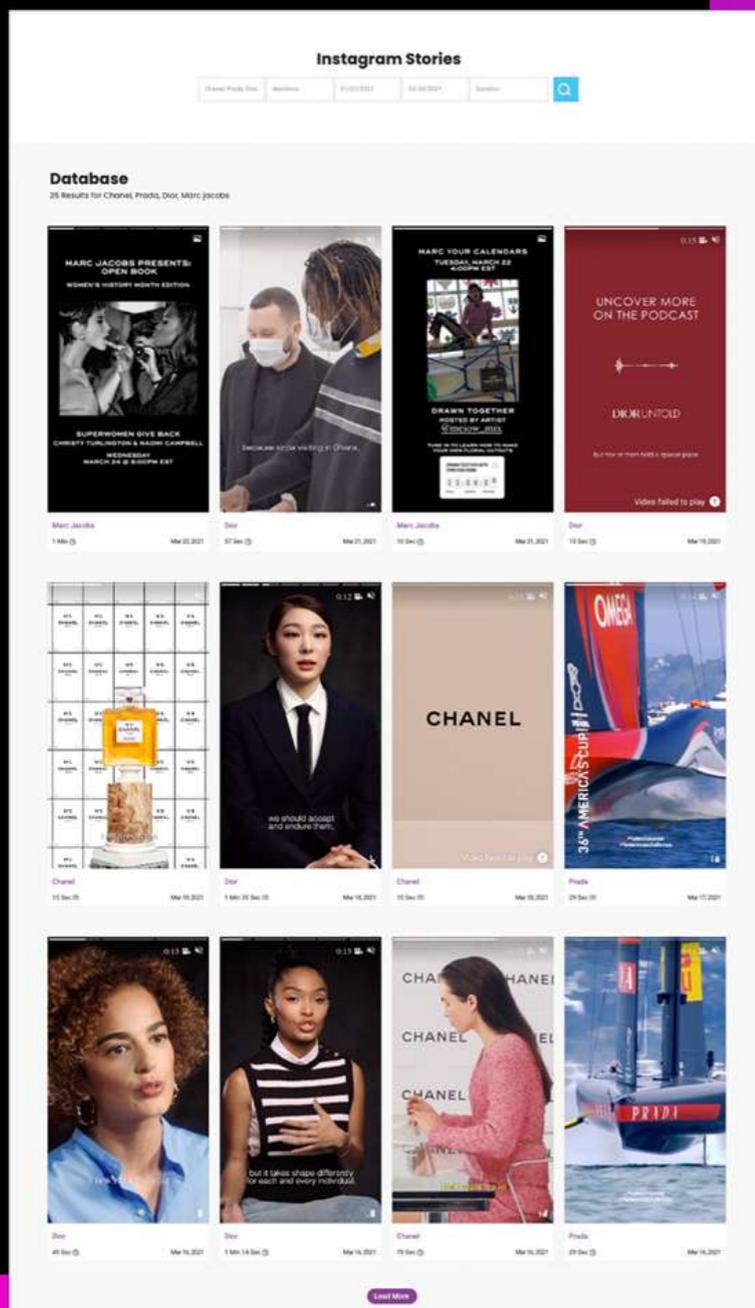
MENT... AWAR... POP-U... MOST ... / lineup

POSTS GUIDES REELS VIDEOS SAVED TAGGED



DATABASES OF EMAIL MARKETING, INSTAGRAM STORIES, FACEBOOK ADS AND PRODUCTS

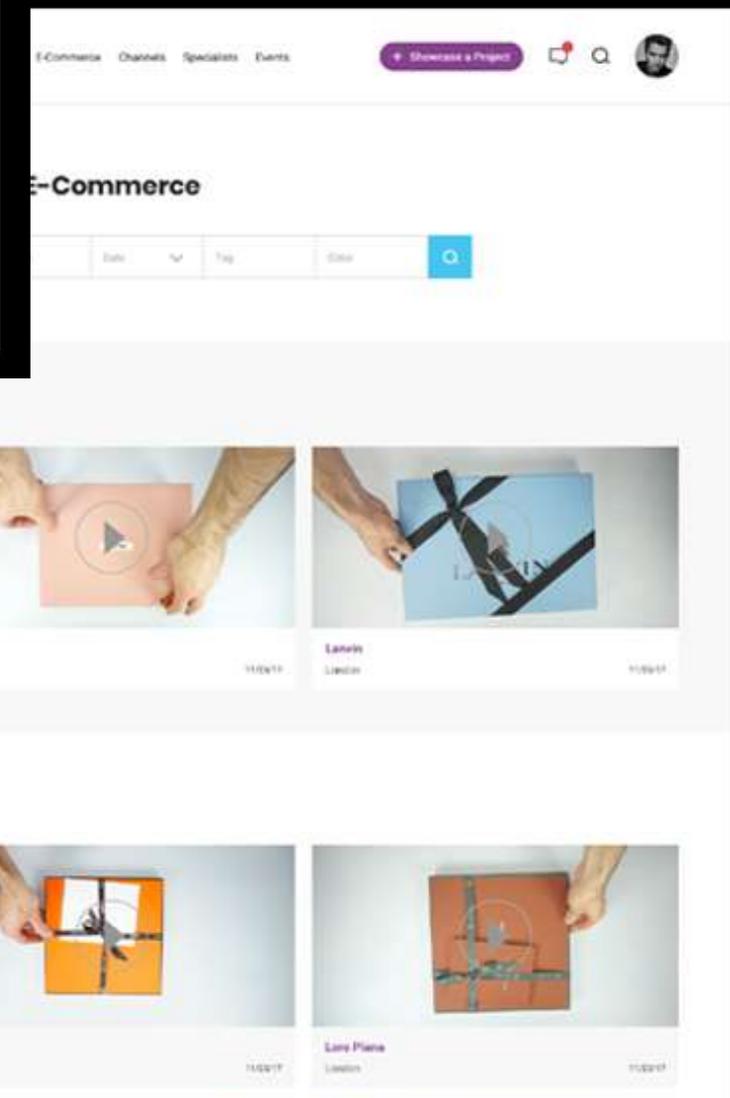
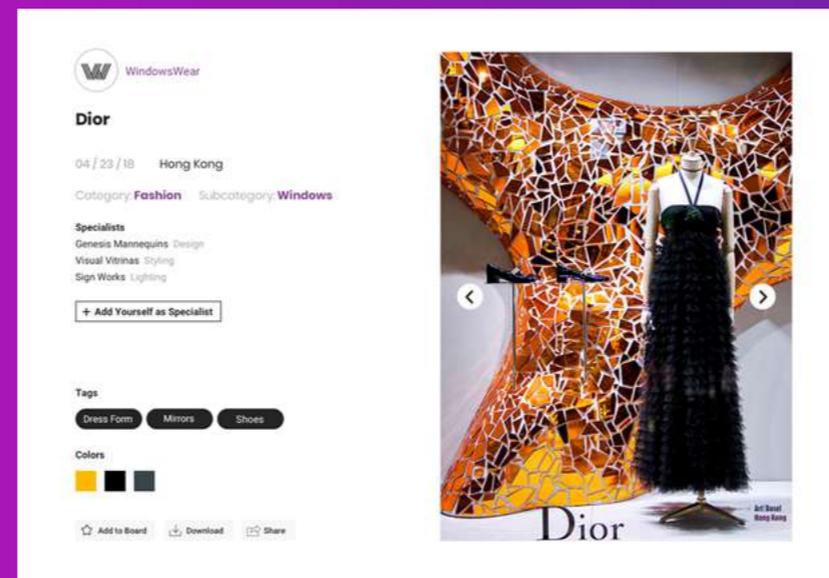
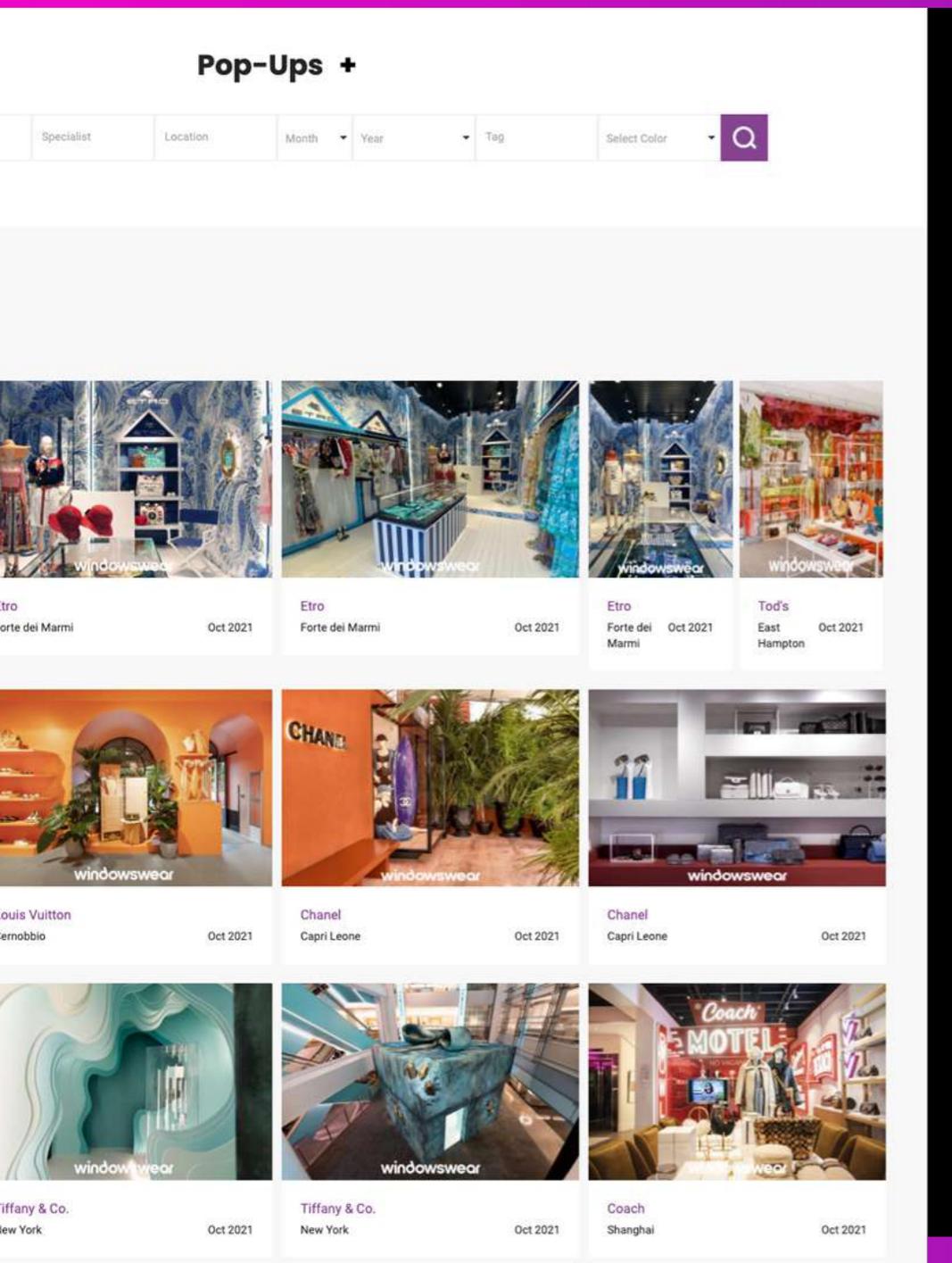
Stay on top of your competitor's social media, marketing campaigns, and advertisements! Whether you're looking to inspire your next campaign, analyze what makes their content go viral or the hottest products from top brands; WindowsWear have all the information that you need to know in one place.



DATABASES OF WINDOW DISPLAYS, INTERIORS, POP-UPS, ARCHIVES, PACKAGING AND AR/VR.

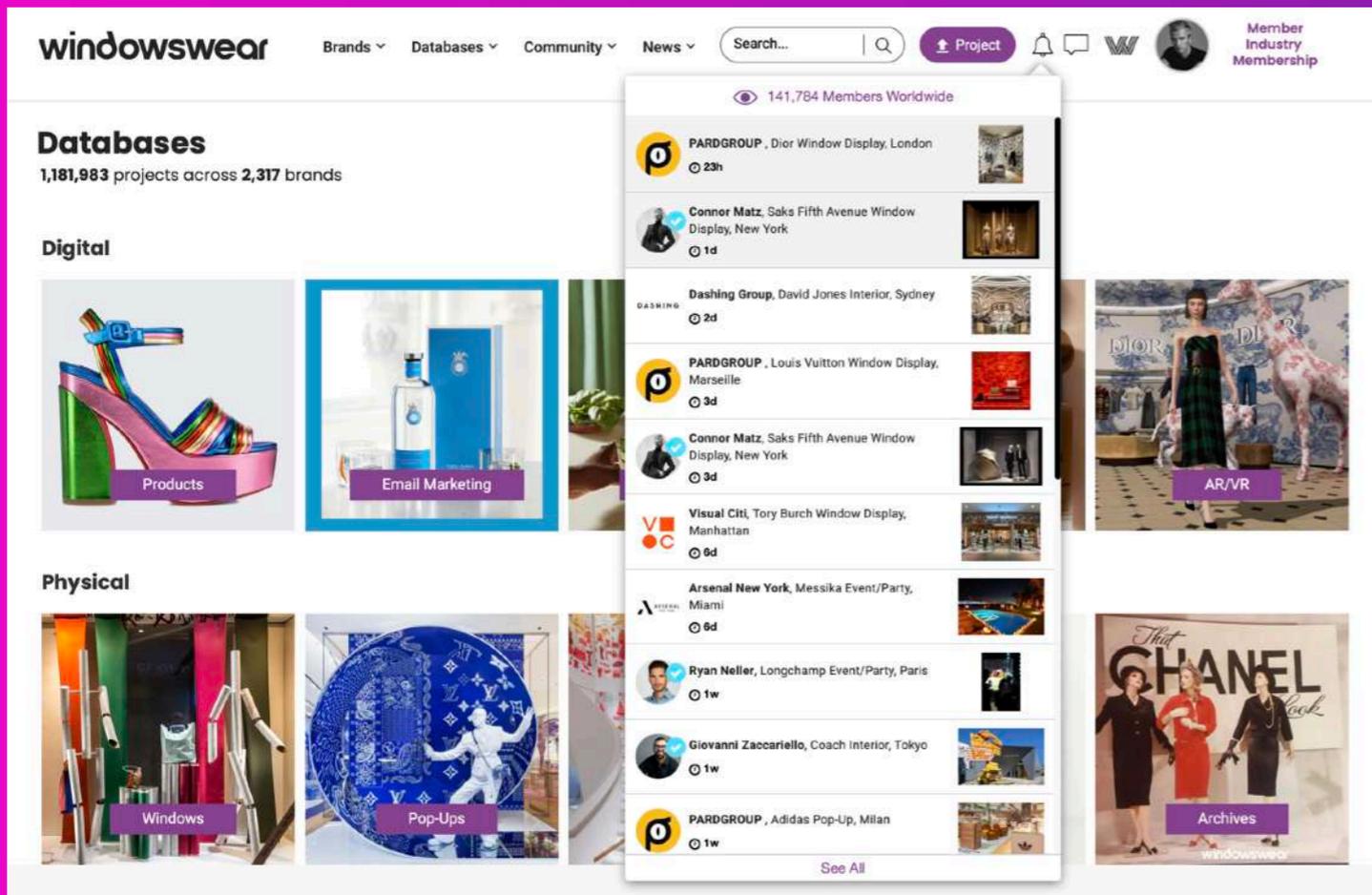
This unique online resource provides competitive research, information, insights, and trends from +2K brands for visual creatives.

Add your company as specialist in our databases of projects around the world; be seen and find new business opportunities.



BENEFITS

Projects featured to all 135K+ members (**brands** and **schools** that use WindowsWear) via website and e-blasts.



Dior window display in London and at Saks in New York City by Pardgroup.

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Saks and Dior Debut "Dior's Carousel of Dreams at Saks" with Jennifer Lawrence, Rachel Zegler, Alexandra Daddario, Maya Hawke & More

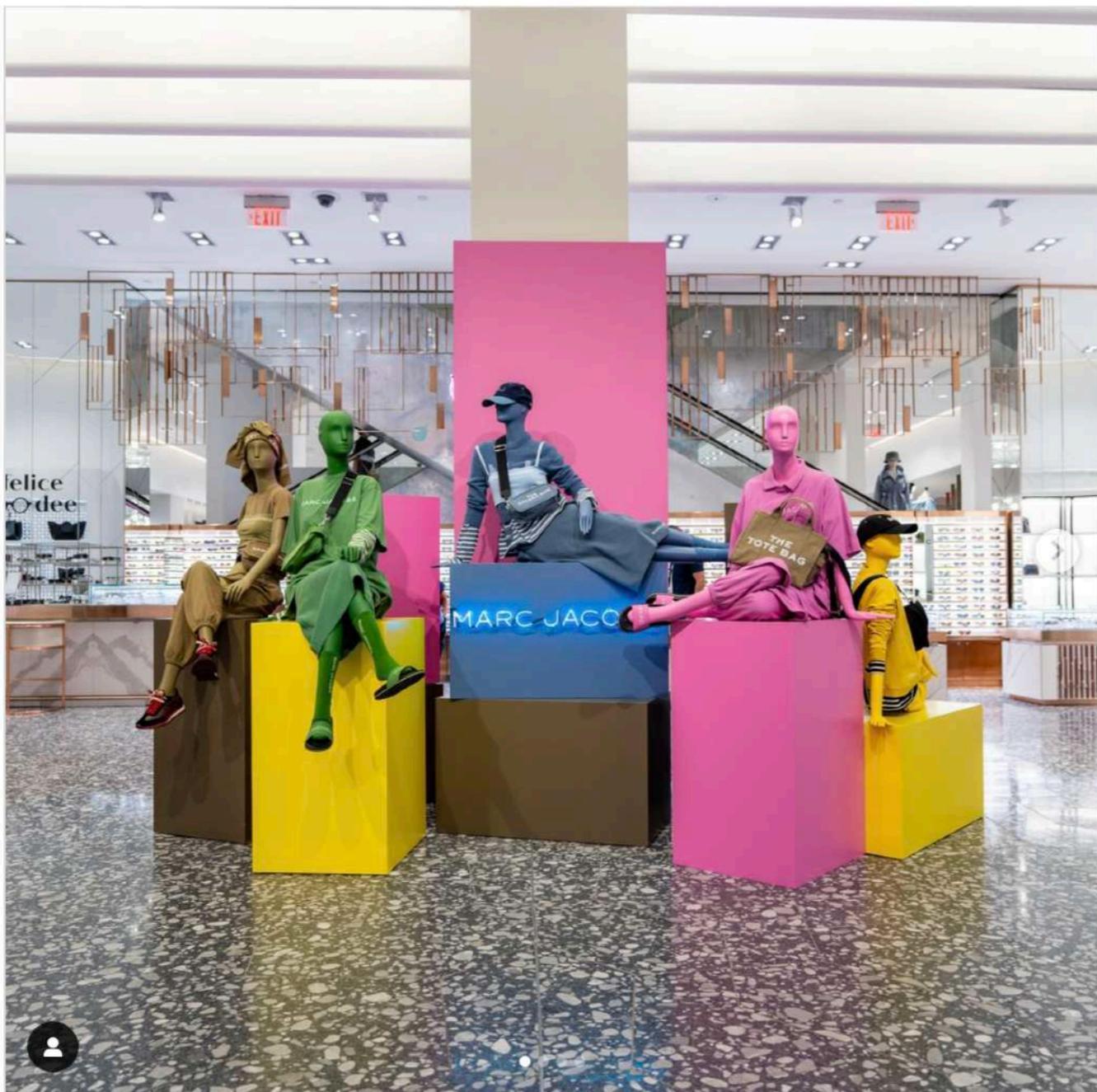
On Monday, November 20, Saks and Dior hosted a spectacular event to celebrate the launch of Dior's Carousel of Dreams at Saks and the unveiling of Saks' iconic holiday windows and light show in New York City. The evening kicked off...

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BENEFITS

Social Media

[Arsenal's post that generated 1K likes and 20K views](#)



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@marcjacobs #VisualMerchandising #WindowDisplay at @saks in #NewYorkCity by @arsenalnewyork @themarcjacobs #MarcJacobs

#WindowsWear #Ecommerce #VisualMerchandising #Display #CreativeDesign #RetailDesign #Retail #LuxuryBrands #Luxury #DesignInspiration #Merchandising #GlobalFashion #VisualArt #VisualArtist #Visuals #WindowDisplay #PopUp #InteriorDesign #Event #VM

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  **912 likes**
October 30, 2021

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BENEFITS

SEO

[Holiday Foliage's project for Lilly Pulitzer that are the #2 and #3 search result on Google](#)

The screenshot shows a Google search page with the query "Lilly Pulitzer window display King of Prussia". The search results are filtered to "All" and show approximately 215,000 results. The top three results are:

- Lilly Pulitzer** (King of Prussia - Preferred store): A link to the store page with a description: "Shop Lilly Pulitzer's women's clothing, accessories, and more at King of Prussia in King of Prussia. See more for contact information, directions, ...".
- WindowsWear** (Holiday Foliage Inc., Lilly Pulitzer Window Display, King of Prussia): A link to a project page with a description: "... Lilly Pulitzer Contemporary Fashion Window Display King of Prussia, US Dec 2019 ... Holiday Foliage helped the Lilly Pulitzer visual team pull off holiday in ...".
- WindowsWear** (Holiday Foliage Inc., Lilly Pulitzer Window Display, King of Prussia): A link to a project page with a description: "Window Display King of Prussia, US Aug 2019. Holiday Foliage provided these colorful Capiz shell window backdrops for all Lilly Pulitzer stores. Watch Video."

Below the text results is an "Images" section showing three thumbnail images of window displays. The first image is from Lilly Pulitzer, the second is from WindowsWear, and the third is from www.5oceanos.com. A "Feedback" link and a "6 more images" button are also visible.

WINDOWSWEAR AWARDS & EXCLUSIVE MEMBER EVENTS

Invitations to events like the WindowsWear Awards Party in New York City



WINDOWSWEAR AWARDS, MEMBER EVENTS AND NETWORKING

Meet potential new clients through our community, experiences and member-only events.



Saori Hirabayashi (Senior Director of North America Visual Merchandising, Michael Kors) Cesar Gaviria (Senior Manager, Global Visual Merchandising, Michael Kors) Audrey Phillpott (Visual Design Coordinator, Michael Kors) Kevin Vuong (Senior Vice President, Global Head of Store Design & Visual, Capri Holdings) Tom Sykes (Senior Manager of Global Visual Communications, Michael Kors) Gena Gugert (3D Store Animation Designer, Michael Kors) Antonio Cordezza (Senior Director Global Visual Merchandising, Michael Kors) Nell Sheridan (Visual Merchandising Graphic Designer, Michael Kors)



Moushette Maquillon (Senior Director, Creative Production, Christian Dior) Michael Tran (Vice President of Visual Merchandising, Christian Dior) Zac Weiss (Creative Service and Visual Merchandising, Christian Dior)



Givenchy Team



Brittney Henriquez (Visual Merchandiser, Loewe) Aubrey O'Meara (Director of Visual Merchandising, Loewe)



Haley Cooney (Buyer, Longchamp) Rachel Bettinger (Buyer, Longchamp) Paul Lorraine (CEO, Longchamp) Michael Pedraza (Visual Merchandising Manager, North America, Longchamp) Jordan Levin (Buyer, Longchamp) Pamela Cario (Digital Content Manager, Longchamp) Barbara Bay (Retail Director, Longchamp)



Sean Sager (Owner & Creative Director, Set + Stage Creative) Julia Sipala (Project Manager, Ralph Lauren) Sara Eason (Project Manager, Ralph Lauren) Josana Blue (Artist, Josana Blue)

WINDOWSWEAR AWARDS ENGAGEMENT

Brands like [Berluti](#), [Coach](#), [Gucci](#), [Michael Kors](#), [Saks Fifth Avenue](#), [Tory Burch](#) and more showcase our events

Coach + Follow ...
329,204 followers
1yr · Edited ·

Congratulations to our Visual Experience and North America Marketing teams, who took home 3 **WindowsWear** Awards (the most wins of any brand this year!) for Best AR/VR Experience, Best Digital Experience, and Best Hospitality. In the words of [Giovanni Zaccariello](#), Coach SVP of Global Visual Experience:

"Huge thanks to the Visual Experience team and everyone across the Coach brand for continuing to push innovation across the physical & digital worlds to reach new consumers worldwide."

See this year's winners: <https://lnkd.in/eVcvhS2>

#CoachNY

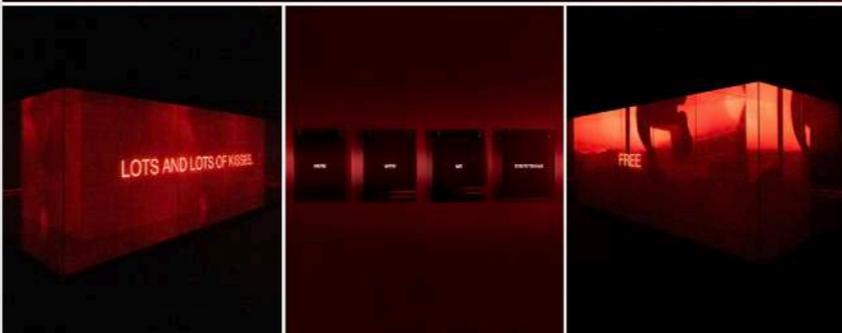


Gucci ...
1,949,862 followers
1mo ·

The Gucci Ancora room at Gucci Cosmos in London has been honored as the Best Interactive Experience at the 2024 WindowsWear Awards.

Each year, the WindowsWear Awards celebrates the most creative global brands, recognizing their work across various categories, including interior design, window dressing, installations, and special projects.

This immersive experience has wowed thousands, showcasing the talent of our teams and our commitment to pushing the boundaries of creativity.



Michael Kors + Follow ...
629,722 followers
1yr ·

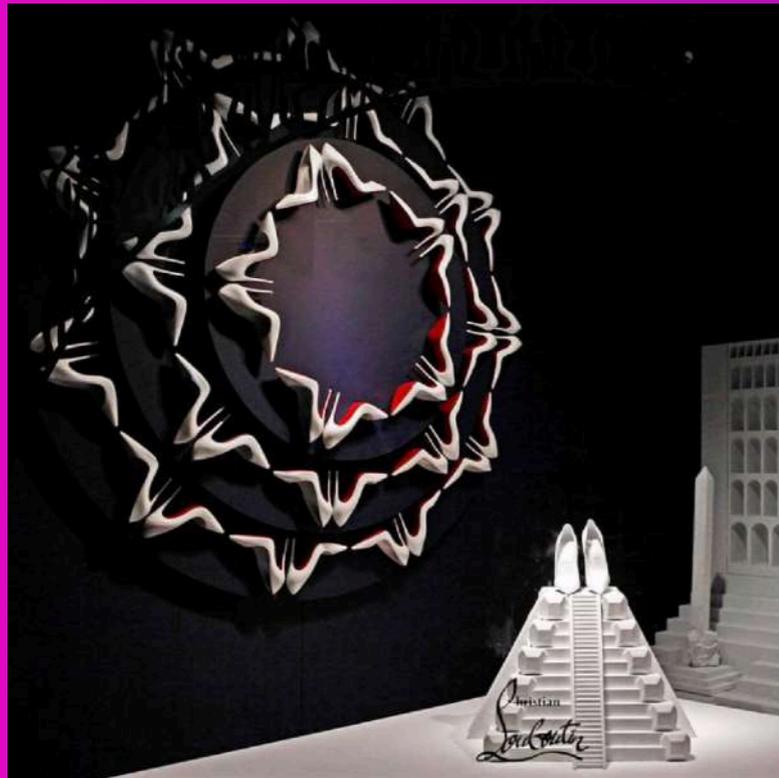
On February 7th, 500+ **WindowsWear** members including executives, creative directors, and teams from 100+ brands attended the WindowsWear Awards in New York City. The annual event honors and celebrates the most outstanding projects and contributions to our industry over the past year.

We are pleased to announce that Michael Kors won the WindowsWear Award below!

#MichaelKors #TeamKors #KorsCareers



BRAND ENGAGEMENT



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louboutinworld Discover something beautiful... Loubiville comes to life at YouTube.com/ChristianLouboutin. (Photo: @windowswear)

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suelenavila Magnífico!!!! Bem a cara dele!!! @dsignerqustavo

44,676 likes

NOVEMBER 9, 2014

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Tory Burch [Follow](#)

Congratulations to our incredible visual team for winning @Windowswear's "Best Holiday Window" #teamtory

7:21 AM - 31 Jan 2019

Michael Kors [Follow](#)

It's that time of year—our holiday windows are here! #AccessitAll @windowswear

0:01 4.2K views

3:00 PM - Nov 6, 2017 - Sprinkl

39 Retweets 6 Quote Tweets 118 Likes

windowswear AWARDS **COACH**

SUSTAINABILITY WINNER

www.windowswear.com/awards

Coach [Follow](#)

288,487 followers

We are proud to share that Coach won four WindowsWear awards this week: Best AR/VR Experience, Gamification, Best Collaboration and Sustainability! Congratulations to our visual experience team along with our global and in-region teams involved for your innovation and creativity in bringing these digital experiences to life for our customers.

WindowsWear is the world's largest and most comprehensive visual database of retail and e-commerce, and we are honored to have them recognize our team's incredible work particularly during "the year that changed everything." See the full list of WindowsWear awards and ...see more

626 12 comments · 22 shares

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JON HARARI - 1st CEO, WindowsWear 3w

Congratulations team Coach! You can create your WindowsWear accounts here: <https://www.windowswear.com/membership-subscription/?plan=free&subscription-> ...see more



saks [Follow](#)

Saks Fifth Avenue

saks Fashion comes out at night! There's still time to get spooked with our Jewels & Ghouls #SaksWindows on Fifth Avenue. by @windowswear #Halloween #NightCrawler

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neilkallabat Nice
riccardotortato @saks guys you are doing a good job with the windows. Big improvement!
eduardasalmi @dononeilldesign @danceicreate @Inyhan
maggiearfman @queencaviar
rachelbalzarini @athleisurely
stephen_nyc The windows are the best! Fun, fright, and fashion! 🎃
therezachristinaleal Fun

2,474 likes

OCTOBER 30, 2015

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