

# Frances Taylor

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Portfolio: <https://issuu.com/frankidt/docs/1>

## Summary

Multidisciplinary Creative and Fashion Professional with experience spanning styling, brand development, digital marketing, and creative operations. Known for shaping cohesive visual identities, managing fast-paced production workflows, and building strong client, vendor, and partner relationships. Demonstrates exceptional organization, trend awareness, and hands-on problem-solving across both fashion and hospitality environments. Adept at coordinating styling projects, producing high-quality digital content, and supporting brand launches from concept to execution. Seeking opportunities in the fashion and creative industries with room for growth and increased responsibility.

## Education

### **Masters of Professional Studies in The Business of Fashion**

LIM College | New York, NY — Expected Graduation December 2026

### **Bachelor of Business Administration in The Business of Fashion**

LIM College | New York, NY — Graduated December 2025

### **High School Diploma**

SLAM Miami Charter School | Miami, FL — Graduated May 2020

## Experience

### **Creative Operations & Brand Development Consultant**

(Independent Role – Mezquite Bar and Restaurant Miami, FL)

May 2025 – Present

Over the summer of 2025, I have played an integral role in launching a new restaurant with my life partner in Miami, Florida, contributing across both creative and operational areas. From brand identity and interior design to marketing, menu development, and team coordination, I helped shape the overall vision and execution of the business.

- Collaborated in the launch and development of a new restaurant concept, functioning as a creative and operational partner alongside ownership.

- Oversaw brand identity creation, including logo design, visual direction, and social media strategy.
- Directed interior design and aesthetic planning to align the physical space with the restaurant's brand concept.
- Managed menu curation, vendor coordination, and day-to-day office operations.
- Led employee onboarding and management, ensuring smooth pre-opening and launch operations.
- Created marketing collateral and digital content to support brand visibility and customer engagement.

### **Internship - Celebrity Stylist**

Bailey Moon Studios — New York, NY  
September 8, 2025 – December 14, 2025

Participated in high-level styling projects across editorial, commercial, and private client settings, assisting in the coordination and execution of styling workflows in fast-paced production environments.

- Assisted in sourcing, selecting, and preparing garments and accessories for fittings, photoshoots, press appearances, and client events.
- Coordinated sample pulls and returns with designer showrooms, PR agencies, and brand partners; maintained organized inventory and tracking documentation.
- Contributed to look development by researching current fashion trends, reference images, and brand alignment.
- Maintained studio organization, wardrobe archive upkeep, and styling kit preparation to ensure efficient day-to-day operations.
- Communicated directly with talent teams, photographers, glam artists, and production crews to support cohesive creative direction.

### **Freelance Social Media Manager/Director**

Miami, FL, May 2021 - December 2024

- Launched successful social media campaigns, resulting in new customers and 45% increase in website traffic.
- Managed and executed a successful social media giveaway, generating several new leads and increased brand engagement.
- Collaborated with clients to understand their brand voice and messaging, tailoring content accordingly.
- Implemented paid advertising campaigns to reach a wider audience and drive conversions.

### **Bridal Stylist/Consultant, Boca Raton Bridal South**

Coral Springs, FL, December 2022 – July 2023

- Consulted, styled, and helped brides find and purchase their wedding dress through the various selections at our boutique.
- Assisted brides in also pairing veils, accessories, and other various bridal attire with their wedding dresses.
- Executed flawless bridal appointments, including consultations, fittings, and sales.
- Developed strong relationships with clients, building trust and loyalty.
- Stayed up-to-date on the latest bridal fashion trends and industry best practices.

### **Beauty Advisor, Ulta Beauty**

Davie, FL, November 2020 - December 2022

- Provided exceptional customer service, building strong relationships with clients and exceeding sales goals.
- Offered expert advice on skincare, makeup, and fragrance products, customizing recommendations to individual needs and preferences.
- Demonstrated strong product knowledge and stayed up-to-date on the latest beauty trends and launches.

### Skills

- **Fashion Skills:** NYFW Experience, Show Managing, Styling, Trend Forecasting, Look Development
- **Marketing Skills:** Social Media Management, Content Creation, Digital Marketing
- **Creative Technology:** Basic Photoshop, Advanced Canva, Procreate
- **Brand & Operations:** Brand Identity Development, Vendor Coordination, Team Management
- **Office Technology:** Microsoft Word, Excel, PowerPoint, Teams

