

Ann Li

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EDUCATION

New York University, Tisch School of Arts

B.F.A Interactive Media Arts | Minor: Fashion Studies, Web Programming & Applications

New York, NY

Expected May 2027

- **GPA:** 3.9/4.00 | **Relevant Coursework:** Computer-Aided Design, Graphic Design, Social Media Strategy, User Experience, Fashion in Context
- **Honors/Activities:** Dean's List, Tisch Scholarship, Global Pathway Scholarship

Korean Advanced Institute of Science & Technology, Study Abroad

Industrial Design

Daejeon, South Korea

Spring 2025

PROFESSIONAL EXPERIENCE

Nabys Vielman | Fashion Designer

New York, NY

Caterer

Feb 2025

- **Production Support:** Assisted backstage catering operations for a New York Fashion Week runway show, ensuring seamless service within a high-pressure live event environment.
- **Brand Experience:** Supported hospitality execution that enhanced designer, talent, and industry guest experience.

FreeU Technology

Shanghai, China

Product Design Intern

June 2025 - Aug 2025

- **Visual Systems:** Designed visual systems and interface layouts for a consumer-facing digital platform in Figma, translating abstract concepts into clean, user-driven design.
- **Visual Research:** Conducted competitive visual research and presented design insights to inform brand positioning and feature direction.

DongYeJun

Shanghai, China

Graphic Design Intern

June 2025 - Aug 2025

- **Campaign Design:** Produced campaign graphics and branded content with Illustrator across web and social platforms, contributing to a 12–18% increase in click-through rates.
- **Social Content:** Developed short-form social video assets for Xiaohongshu, increasing engagement by ~20%.

J.B. Dondolo

Plano, Texas

Graphic Design + Marketing Intern

Aug 2022 - Aug 2023

- **Brand Assets:** Designed 40+ branded assets, including posters, banners, and print collateral, using Adobe Illustrator and Photoshop.
- **Creative Impact:** Recognized as “Change Maker of the Year” for creative contributions to donor engagement initiatives.
- **Campaign Artwork:** Produced original artwork for fundraising campaigns and auction materials.

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

Ecommonics | Adobe Mentorship

New York, NY

Brand Designer

Jan 2025 - Present

- **Collaboration:** Collaborated with a cross-functional team to develop brand identity and visual strategy for SEO agency focusing on luxury fashion
- **Feedback:** Worked closely with mentors from Adobe to align creative direction with client briefs and brand objectives

Generasian | NYU Multimedia Club

New York, NY

Editorial Designer → Marketing Director

Dec 2025 - Present

- **Editorial Direction:** Led visual direction and layout design for 30+ page semester publications, ensuring cohesive editorial identity.
- **Layout & Illustration:** Designed magazine spreads and original illustrations using Adobe InDesign and Procreate.
- **Team Alignment:** Collaborated with a multidisciplinary team of 20 + writers, editors, and designers to maintain consistent visual standards across multiple publications.

Paper for Water Club

Plano, TX

Vice President

Jan 2022 - May 2023

- **Design Leadership:** Led design-driven fundraising initiatives, coordinating production workflows and team roles.
- **Operational Impact:** Streamlined operations, resulting in a 3× increase in output and \$3,000 raised for clean water initiatives.

SKILLS & INTERESTS

Skills: Adobe CC, Illustrator, Photoshop, Figma, Procreate, HTML/CSS, JavaScript, Rhino 3D, Fusion 360, KeyShot, SketchUp, Twinmotion

Languages: English (Native), Chinese (Fluent), Korean (Basic)

AWARDS

Scholastic: 2x Regional Gold Key Winner in Design – Top 5–7% of 260,000+ submissions