

Fashion & Retail Experiences in New York City!

Discover New York City through the lens of **fashion**, **retail**, **design**, **and creative innovation**. Our exclusive guided programs integrate **history**, **modern commerce**, **architecture**, **sustainability**, and **brand strategy** into immersive, unforgettable experiences across the city.







Standard & Customizable Options (Groups and MICE)

Educational Experiences for Student Groups • Luxury Brand Immersions for Corporate Teams

1/4 Day (\$35 per person): 2-hour introduction & history of fashion, retail, and design on 5th Avenue.

- Learn about 400 years of fashion innovation
- Explore store design, visual merchandising, and brand strategy in real time
- Perfect for programs seeking a concise and meaningful immersion.

1/2 Day (\$75 per person): 4-hour deeper dive across Midtown Manhattan.

- Explore a broader range of flagship stores, architectural concepts, and design strategies
- · Gain in-depth insight into merchandising, customer experience, and global brand storytelling
- · Ideal for groups looking for a comprehensive overview of NYC's retail landscape.

1 to Multi-Day (\$150 per person per day):

Contact us to discuss a personalized itinerary.

Custom in-store experiences and site visits available upon request. Net rates available. Gratuity & tax included.

Logistics

Locations: Fifth Avenue, Garment District, SoHo, Meatpacking, Madison Avenue, & more.

Availability: Tours available year-round.

Group Size: Minimum of 10 participants, No maximum.





Perfect for Industry Immersions & Student Groups

















Why Us?

Exclusive Access: Experience behind-the-scenes insights into the world's top luxury brands. **Inspiration for Professionals & Enthusiasts:** Perfect for fashion students, designers, visual merchandisers, and anyone passionate about retail design and branding. **Educational & Engaging:** Learn about the history of retail in New York City and how it continues to evolve in the modern world.

Sustainability

We actively support NYC's local businesses and promote sustainable retail practices, aligning with UN SDG 4 (Quality Education) and SDG 12 (Responsible Consumption and Production). Through partnerships with neighborhood retailers and a focus on responsible tourism, we inspire participants to prioritize sustainability in fashion and retail.

Contact Us!

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