



windowswear  
AWARDS

FEBRUARY 3, 2026

NEW YORK CITY

# WINDOWSWEAR AWARDS 2026

## WHAT

THE WORLD'S PREMIERE FASHION RETAIL EVENT, CELEBRATING THE MOST OUTSTANDING PROJECTS FROM THE TOP BRANDS AROUND THE WORLD

## WHO

500+ GUESTS INCLUDING CREATIVE DIRECTORS, EXECUTIVES, PR AND MARKETING TEAMS FROM THE WORLD'S GLOBAL BRANDS, PRESS, CELEBRITIES & INFLUENCERS

## WHEN

TUESDAY, FEBRUARY 3, 2026

## WHERE

NEBULA - 135 WEST 41ST STREET, NEW YORK, NY 10036

## WHY

1+ MILLION IMPRESSIONS GLOBALLY THROUGH AN EXCITING, ONE-OF-A-KIND OPPORTUNITY THAT CONNECTS DIRECTLY WITH EXECUTIVES, CREATIVES AND MARKETING TEAMS FROM THE WORLD'S TOP BRANDS

# GUESTS

BERGDORF  
GOODMAN

CALVIN KLEIN

*Brioni*

Christian  
*Louboutin*

bloomingdale's

DOLCE & GABBANA

FENDI

DIANE VON  
FURSTENBERG

  
COACH

HENRI BENDEL  
NEW YORK

GUCCI

HARVEY NICHOLS

*Harrods*

HERMÈS

 *Loro Piana*

kate spade

LOEWE

Kleinfeld

MaxMara

LOUIS VUITTON

★ macy's

MARC JACOBS

MICHAEL KORS

*Saks Fifth Avenue*

SELFRIDGES & CO

TORY  BURCH

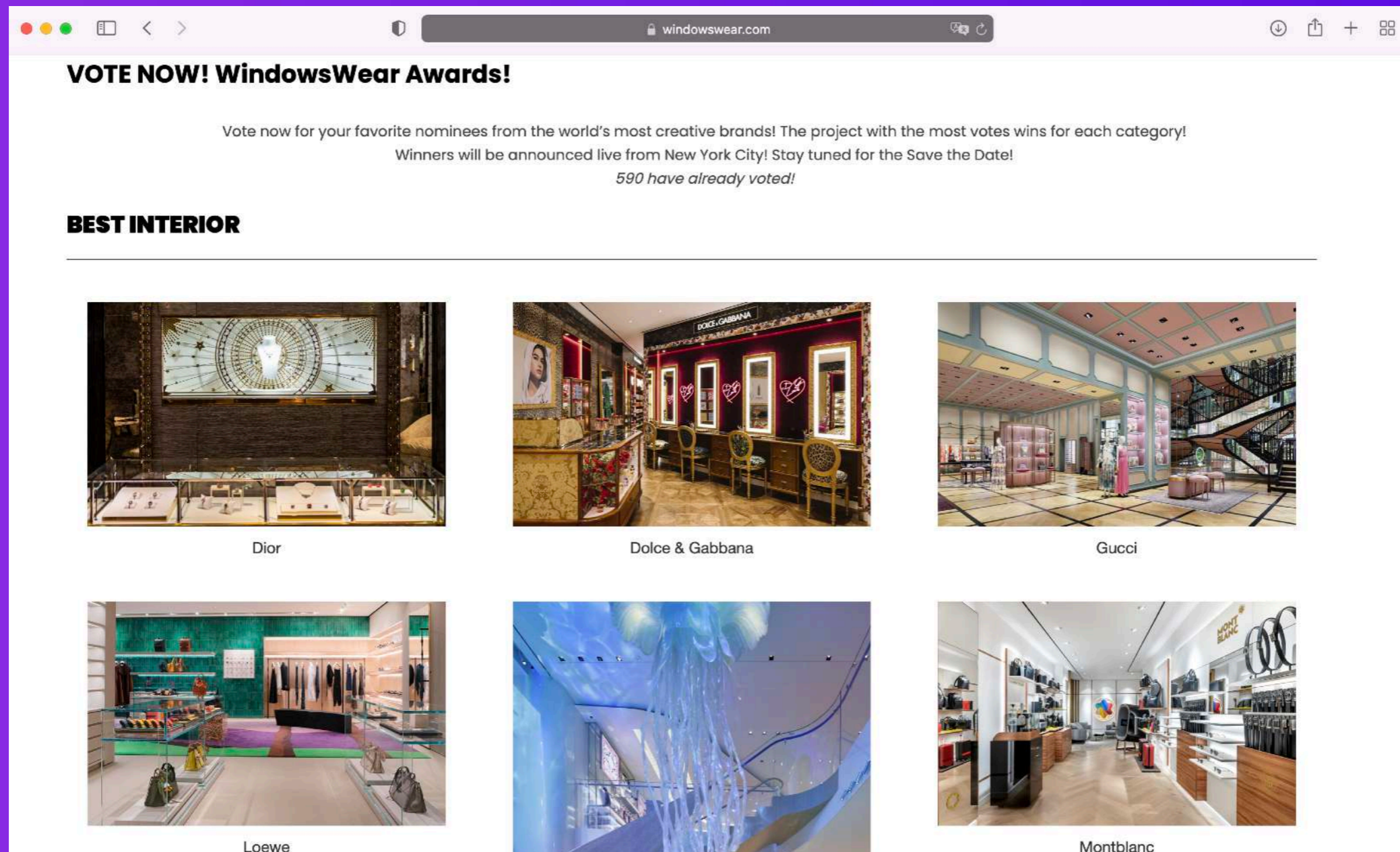
RALPH LAUREN

UNDER ARMOUR

windowswear  
AWARDS

# GLOBAL VOTING

The WindowsWear Awards celebrates the most outstanding projects across 25 categories from top global brands. Executives, Visual Directors, Creatives and their teams are invited to one of a kind night in New York City to honor the best contributions to the industry during the year with awards such as Best Pop-Up, Technology, Interior Design, Window Display, Experiences and more.



**VOTE NOW! WindowsWear Awards!**

Vote now for your favorite nominees from the world's most creative brands! The project with the most votes wins for each category!  
Winners will be announced live from New York City! Stay tuned for the Save the Date!  
*590 have already voted!*

**BEST INTERIOR**

Dior

Dolce & Gabbana

Gucci

Loewe

Montblanc

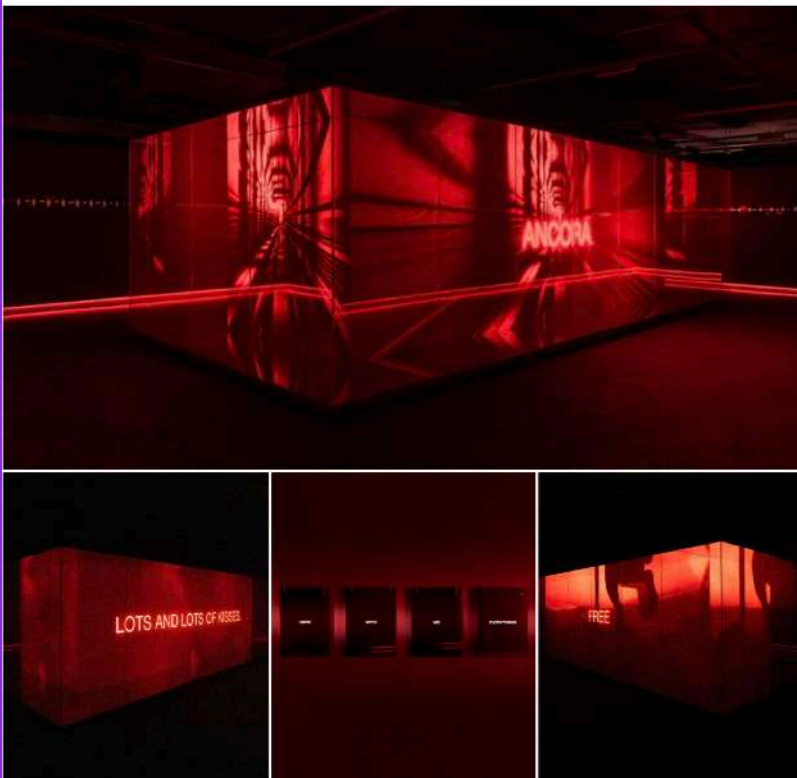
# BRAND ENGAGEMENT

**Gucci**  
1,929,402 followers  
4d · 🌐

The Gucci Ancora room at Gucci Cosmos in London has been honored as the Best Interactive Experience at the 2024 WindowsWear Awards.

Each year, the WindowsWear Awards celebrates the most creative global brands, recognizing their work across various categories, including interior design, window dressing, installations, and special projects.

This immersive experience has wowed thousands, showcasing the talent of our teams and our commitment to pushing the boundaries of creativity.



**Saks Fifth Avenue**  
265,546 followers  
5h · 🌐

Thank you [WindowsWear](#) for recognizing our iconic holiday windows and light show in partnership with [Christian Dior Couture](#) as a winner of the 2024 WindowsWear Awards for best use of light. For the holiday season, we ...see more



**PVH Corp.**  
443,442 followers  
16m · 🌐

The [Calvin Klein](#) and [Tommy Hilfiger](#) teams recently took home two 2024 [WindowsWear](#) Awards! Calvin Klein won Best Use of Color for the brand's holiday displays and TOMMY HILFIGER won Gamification for the Decentraland brand hub during Metaverse Fashion Week.

Congratulations and thank you to all who voted! [#PowerOfPVH](#)

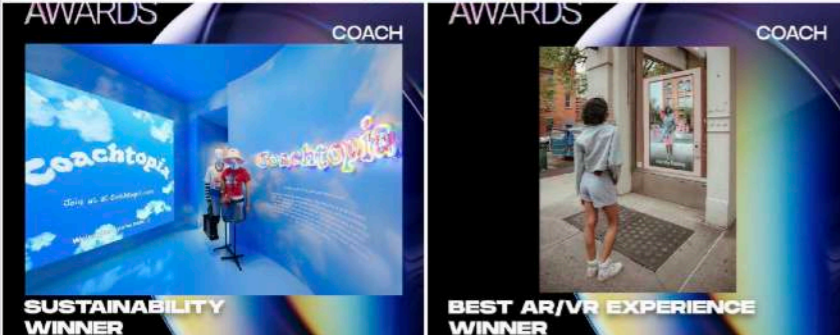



# BRAND ENGAGEMENT ON LINKEDIN

**Coach**  
325,846 followers  
4d • Edited • 🌐

On Tuesday, our **Coach** Family received 2 **WindowsWear** awards — Best AR/VR Experience (In My Tabby) and Sustainability (Coachtopia Pop-Up). 🎉

Congrats to our global teams for bringing the magic of **#CoachNY** to life!



**AWARDS COACH**  
**SUSTAINABILITY WINNER**

**AWARDS COACH**  
**BEST AR/VR EXPERIENCE WINNER**

**Michael Kors**  
625,993 followers  
6h • 🌐



The Michael Kors Visual Merchandising team has done it again! Last week they won a **WindowsWear** award for Best Pop-Up.

Team leaders celebrated the win with praise for their team.

“We are grateful for our incredible team's dedication and expertise that led to winning the WindowsWear Award for crafting an exceptional pop-up at Galeries Lafayette in Paris. A special thanks to our European team for their outstanding achievement. Your commitment truly exemplifies the values of Michael Kors, and we couldn't be prouder of our collective success. Here's to a bright future ahead as we continue to cultivate a space for creativity and innovation.” - **Kevin Vuong**, SVP of Global Store Design & Visual Merchandising, and **Antonio Francisco Cordedda**, Sr. Director of Global Visual Merchandising

Join us in congratulating our team on their efforts.



**#MichaelKors #TeamKors #KorsCareers**



**windowswear AWARDS**  
**MICHAEL KORS**  
**BEST POP UP WINNER**  
[windowswear.com/awards](http://windowswear.com/awards)

**kate spade new york**  
146,029 followers  
3d • 🌐

This week our Global Visual Experience team received the **WindowsWear** Best Prop Award for the giant Dakota bag debuted at our popup in Shibuya, Tokyo. Congrats to the team and thank you for bringing the joy of Kate Spade New York to life!



**windowswear AWARDS**  
**KATE SPADE**  
**PROPR**  
[windowswear.com](http://windowswear.com)



# CELEBRITY ENGAGEMENT



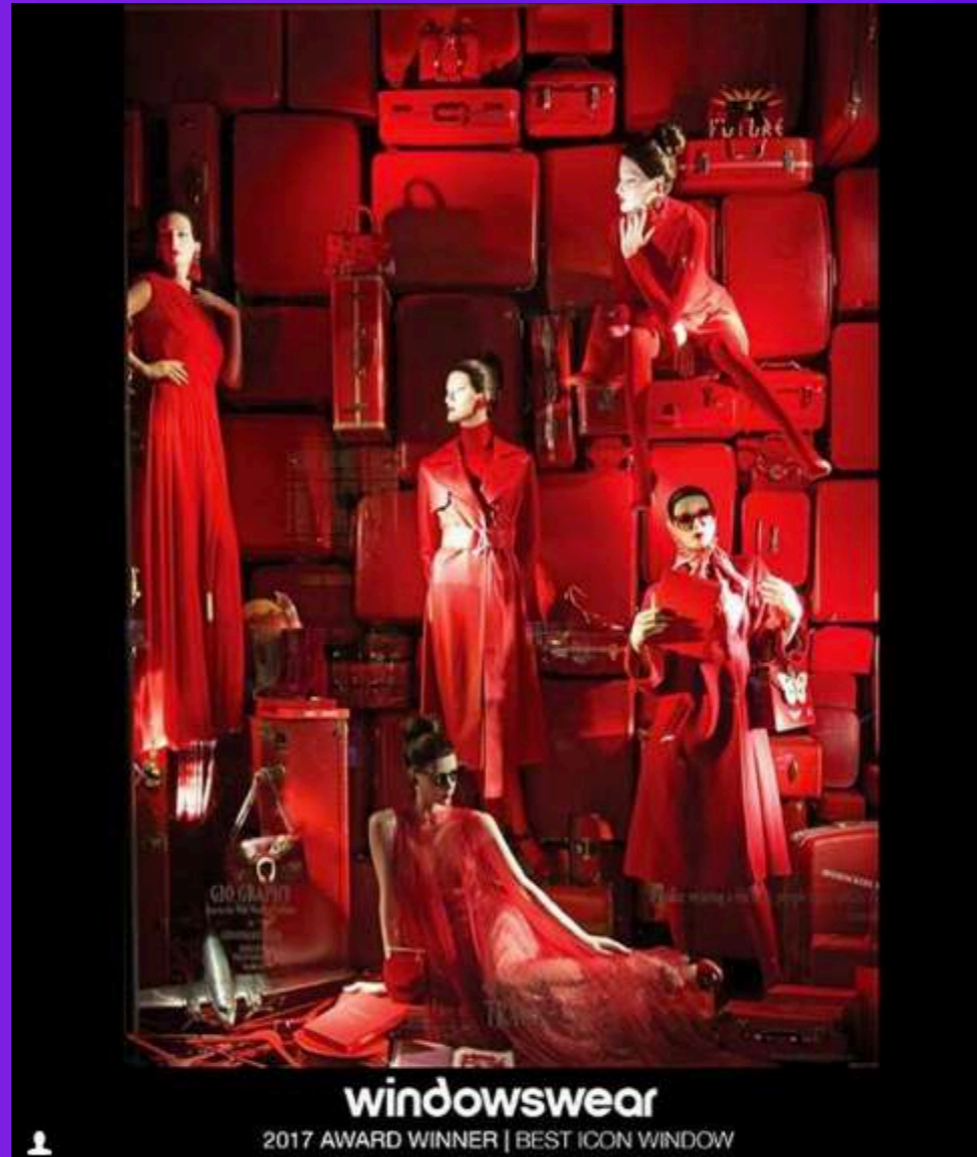
Tory Burch   
@toryburch

Follow

Congratulations to our incredible visual team for winning @WindowsWear's "Best Holiday Window"  
#teamtory



7:21 AM - 31 Jan 2019



bat\_gio • Following

bat\_gio So thankful to have won the Windowswear 2017 award for Best Icon Window of the year for @bergdorfs   
 thank you to @lindafargo and David Hoey and the amazing team for making this dream come to life #overpackersanonymous  
 #thepowerofred   
#myfavoritecoloristravel @itb\_worldwide

Load more comments

fullcirclefashionla Amazing!!

stephanieeliza Love

nitaangeletti CONGRATULATIONS

thinkpress\_assessoria Awesome !Congrats from

caperaryan Red is

annasavinithebook Bravissima

dottyselvis @bat\_gio



3,034 likes

FEBRUARY 1

Add a comment...

# PRESS

VOGUE

The New York Times

WWD

THE WALL STREET JOURNAL.  
WSJ

NYC  
& Company

TimeOut

ELLE

● USATODAY™

# U.S. PRESS

InStyle SUBSCRIBE

FASHION CELEBRITY BEAUTY HAIR CULTURE SHOP IN THE MAG HOW-TO VIDEO

## WindowsWear Celebrates 40 of the World's Most Innovative Fashion Windows—See the Winning Displays Here



COURTESY WINDOWSWEAR

BY: JONATHAN BORGE  
FEBRUARY 5, 2016 @ 6:45 PM

If a picture's worth a thousand words, what does it take to measure the breadth of creativity behind some of the world's most fashion-forward window displays? Thanks to the folks at WindowsWear, we have the answer.

WWD WOMEN'S WEAR DAILY

TODAY'S DIGITAL DAILY LOG IN SUBSCRIBE

WWD OFF SUBSCRIBE NOW

BUSINESS / RETAIL

## Macy's, Saks, Kors Among the WindowsWear Award Winners

Thousands cast their votes to determine the best in a variety of visual categories and experiences.

By DAVID MOIN  
FEBRUARY 13, 2024, 2:36PM




Macy's winning window display from its 2023 Flower Show. COURTESY IMAGE

THE KNOCKTURNAL

Fashion & Beauty The Latest

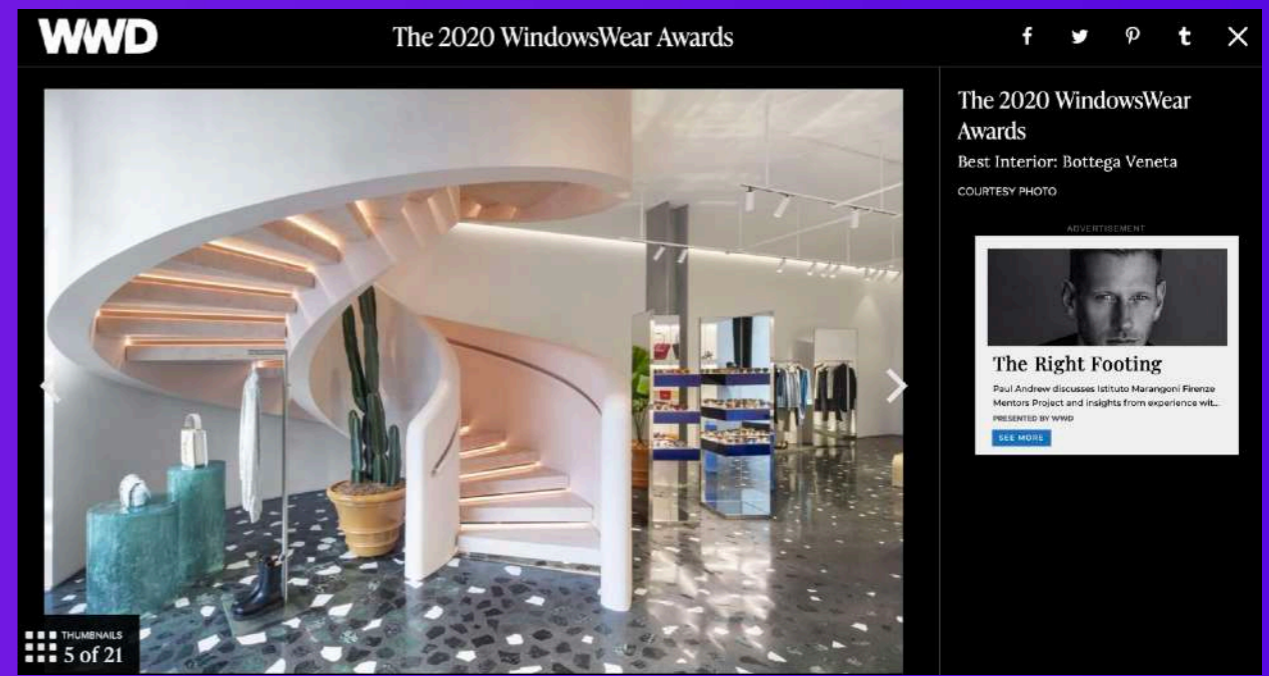
## WindowsWear Awards 2024: Recognizing Fashion's Innovators

by Marina Dojchinov | February 10, 2024 | 0 comment



In the heart of bustling New York, fashion aficionados and industry insiders gathered on Tuesday, February 6th, to witness the presentation of the annual WindowsWear Awards. Amidst the

# INTERNATIONAL PRESS



# PREVIOUS WINDOWSWEAR AWARDS PARTY



# VENUE – NEBULA, NEW YORK CITY



# PAID SPONSORSHIPS

## SILVER \$35K

- \* Live mention during ceremony
- \* Branded VIP table with invitations for up to 5 guests
- \* Branding on all marketing pre, during, and post event including invitations, websites, social media, and more reaching 1+ million

## GOLD \$45K

- \* Live mention during ceremony
- \* Branded VIP table with invitations for up to 10 guests
- \* Branding on all marketing pre, during, and post event including invitations, websites, social media, and more reaching 1+ million
- \* Up to 1 minute promotional branded video aired live during ceremony