



Welcome WindowsWear to LIM College

Admissions Information Session

June 13, 2025

OUR STORY

ESTABLISHED IN 1939

Over 85 years ago, Maxwell F. Marcuse, an authority and pioneer in the fields of education and retailing, was asked by leading retailers to create an educational institution for the business of fashion and merchandising. In 1939, Mr. Marcuse founded the Laboratory Institute of Merchandising (LIM), which would officially become LIM College in 2009.

Today, LIM College has embraced an era of increased globalization, technological advancement, and rapidly emerging new industries. We continue to evolve and thrive while remaining true to our original mission to educate and prepare students for successful careers.



◀ **1939**

**LIM COLLEGE FOUNDED
BY MAXWELL F. MARCUSE
(AS LABORATORY INSTITUTE
OF MERCHANDISING)**

1972 ▶

**ADRIAN G. MARCUSE
BECOMES PRESIDENT**



◀ **2002**

**ELIZABETH S. MARCUSE
BECOMES PRESIDENT**

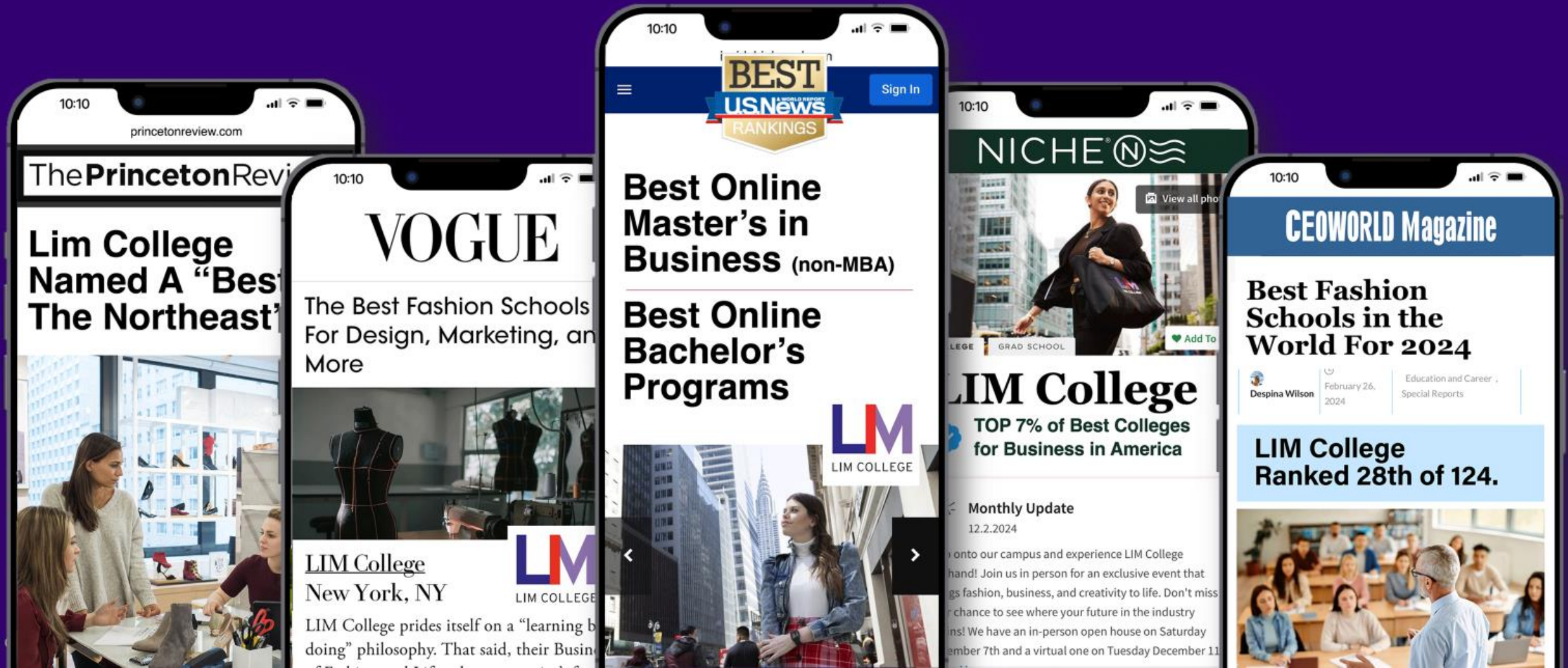


2024 ▶

**RON MARSHALL
BECOMES PRESIDENT**



OUR RECORD SPEAKS FOR ITSELF



UNDERGRADUATE STATISTICS

ON CAMPUS & ONLINE STUDENTS



1187

UNDERGRADUATE
STUDENTS



43

U.S. STATES
REPRESENTED



8:1

STUDENT TO
FACULTY RATIO
Average class size: 13



35

COUNTRIES
REPRESENTED

CAREER SERVICES... FOR LIFE!

CAREER SERVICES

- Resume and Cover Letter Reviews
- Interview Preparation and Mock Interviews
- Job and Internship Search Assistance
- Social Media and Portfolio Reviews
- Career Readiness Workshops and Events

CAREER MANAGEMENT SYSTEM

- Houses our online internship and job listings
- Graduate students and alumni have lifetime access
- Submit your resume & cover letter to apply for positions
- New opportunities and employers are updated daily



WHERE YOU'LL FIND OUR STUDENTS AND ALUMNI

*Saks
Fifth
Avenue*

NORDSTROM

ALEXANDER
MCQUEEN

TIFFANY & CO.


HERMÈS
PARIS

**L
V**
LOUIS VUITTON

RALPH  LAUREN

kate spade
NEW YORK

TORY  BURCH

 CBS

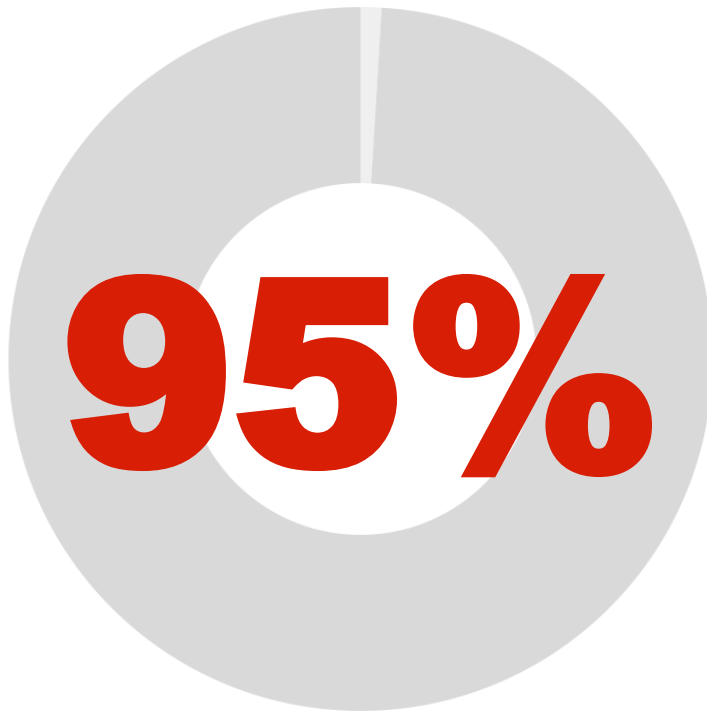

AMERICAN EAGLE
OUTFITTERS

WWD



JIMMY CHOO


CAREER OUTCOMES RATE



OF 2024 LIM COLLEGE
GRADUATES WERE WORKING IN
THE BUSINESS OF FASHION AND
LIFESTYLE OR CONTINUING THEIR
EDUCATION WITHIN 6 MONTHS



TRANSFER STUDENT FRIENDLY

- Transfer up to 85 credits
 - GPA and grades do not transfer
 - Credit awarded for passing grades
 - Course-by-course analysis provided
 - Direct, liberal arts, and general credits accepted
- Graduation planning available



LIM has been on Phi Theta Kappa's Transfer Honor Roll every year since it began in 2016.

**LIVE AND LEARN
IN NYC**

STUDYING IN NEW YORK CITY

FASHION CAPITAL OF THE WORLD

EVERYONE IS HERE

- 900 fashion company corporate headquarters
- 5,000 fashion showrooms and studios
- 75 major fashion trade shows and market weeks

ALL-ENCOMPASSING

- More than 800 languages are spoken
- Extensive public transportation system
- Countless food options

EVERYONE IS HERE

- World-famous cultural institutions
- Top networking opportunities



HOUSING AND RESIDENCE HALL

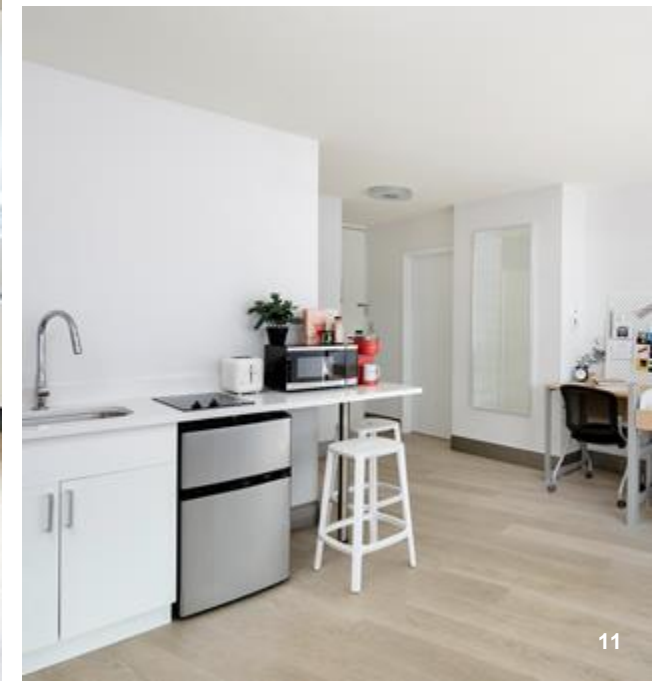
FOUND STUDY MIDTOWN EAST

EVERYONE IS HERE

- In the center of Manhattan at Lexington Avenue and East 51st Street
- Quick walk to both our academic buildings
- Steps from subway and bus lines
- Security on duty at all times
- Across the street from an NYPD precinct house
- LIM staff member lives in the building
- 75 major fashion trade shows and market weeks

MODERN

- Newly renovated in 2022
- 11,000 square feet of shared space

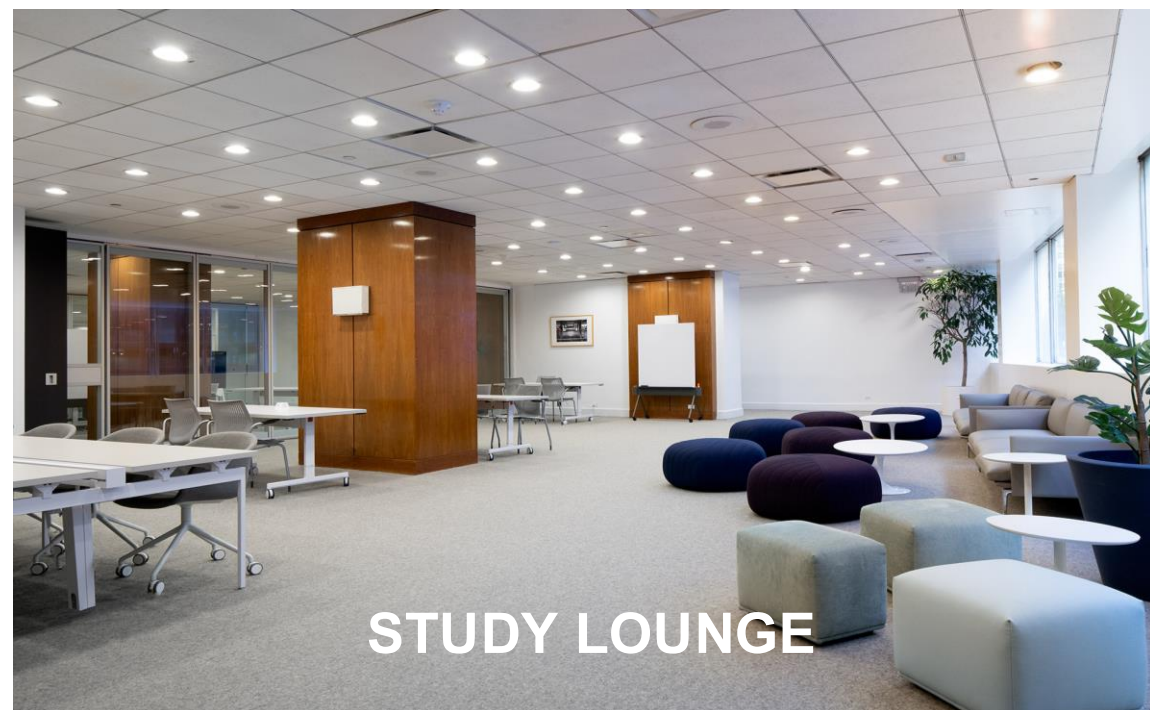




FITNESS CENTER



LOBBY / CHECK-IN



STUDY LOUNGE



DINING ROOM



LIM COLLEGE SCHOLARSHIPS

100% of applicants receive a merit award!

ADMISSIONS REQUIREMENTS

- Copy of transcript
- Completed application
- Test OPTIONAL
- NO portfolio required
- Chat with a counselor

WHAT SETS US APART

- Assigned admissions counselor to help every step of the way
- Assigned Financial Aid officer for support through cost/resource process
- Holistic review of applications
- Expedited decision process

Partner with LIM!

LIM proudly works with high schools to develop articulation agreements that can make earning a degree faster AND more affordable.

CURRENT PARTNERSHIPS INCLUDE:

- Arlington High School
- Capital Region, Eastern Suffolk, and Erie 1 BOCES
- Camden County Technical Schools
- Greater Southern Tier, Nassau and PNW BOCES
- High School of Art and Design
- High School of Fashion Industries
- Hudson County Schools of Technology
- Ocean County Vocational Technical
- Southern Westchester, Ulster and Wilson Tech BOCES
- Wayne Valley High School

QUESTIONS?

- Ryan Hoey, Director of Admissions, ryan.hoey@limcollege.edu
- Ellen Hamilton, VP of Enrollment Services, ellen.hamilton@limcollege.edu

QUESTIONS?



THANK YOU!

Stay Connected

Ryan Hoey, Director of Admissions, ryan.hoey@limcollege.edu

Ellen Hamilton, VP of Enrollment Services, ellen.hamilton@limcollege.edu



WWW.LIMCOLLEGE.EDU

