Xinran Zhao

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EXPERIENCE

J.CREW, New York — Assistant Designer | Feb 2024 - July 2024

- Assisted with the J. CREW Factory menswear design team to create inspiration boards, sample material collections, and color selections for upcoming product designs.
- Utilized hand drawing, Illustrator, and InDesign to create seasonal line sheets.
- Conducted weekly fittings to ensure samples were both comfortable and appealing.
- Managed styles, materials and trims via PLM system, ensuring alignment with the merchandising team in product development.
- Generated trend and performance reports for merchandising teams using excel.

KT Group Inc, New York — Fashion Designer/ Merchandiser | July 2023 - Feb 2024

- Specialized in menswear and childrenswear by curating fabrics, patterns, and trims to align with buyer preferences and quality standards, while creating detailed CAD designs and visual presentations.
- Developed innovative 100+ seamless print designs and communicated design revisions to Quality Control and Production teams in Vietnam and China.
- Streamlined stock management and logistics processes using Excel for optimized inventory levels and timely product delivery, and analyzed seasonal purchasing patterns to enhance sales strategies.

MONSE, New York — Design Intern | May 2022 - Feb 2023

- Specialized in women's ready-to-wear designs, contributing to concept brainstorming, sketching, and creating over 50 detailed TECH PACKs for production.
- Assisted in sourcing fabrics and trims, supported pattern-making and draping processes, and created/recolored prints using Procreate and Photoshop.
- Coordinated communication with 3 NYC factories for sample production and organized fitting notes and photos for collections, including Resort 2023 and RTW 2023.

EDUCATION

MPS in Fashion Marketing, August 2025 LIM College, New York, NY

BFA in Fashion Design, May 2023 Pratt Institute, New York, NY

SKILLS

Computer: Adobe Photoshop, Illustrator, InDesign, CAD; Procreate; PLM; Microsoft Excel, Outlook, PowerPoint, Word; Canva; GoogleDocs, GoogleSheets; Slack; Instagram Reels, TikTok

Certification: INSIDE LVMH (December 2024)

Language: Native Speaker Mandarin, Conversational Korean