

AUTUMN JONES

FASHION MERCHANDISING STUDENT

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Southfield, MI



SUMMARY

Passionate and highly motivated senior fashion merchandising student with a strong background in fashion and retail. Proven track record in styling, customer service, and visual merchandising. Reliable team player who also excels in independent work. Combining academic knowledge with hands-on industry experience to deliver exceptional results in an merchandising/buying opportunity.

EDUCATION

Wayne State University

Bachelor's of Fine Arts in Fashion Merchandising
with a minor in Business
Expected 2026

Oakland Community College

Associates Degree in General Studies
Dual Enrolled in High School
2016 - 2019

SKILLS

- Strong organizational and time-management skills
- Exceptional communication and interpersonal skills
- Ability to work independently and as part of a team
- Detail-oriented and able to handle multiple tasks simultaneously
- Efficient in Adobe Illustrator and Photoshop

EXPERTISE

- Retail
- Customer Service
- Styling
- Visual Merchandising
- Adobe Illustrator & Photoshop

PROFESSIONAL EXPERIENCE

Style Consultant

Target | 2022 - Present

- Created memorable shopping experiences for guests by providing exceptional customer service
- Worked with visual merchandiser and leaders to set salesplans and displays in home, beauty, and tech center
- Earned trust from leaders to create custom store displays outside of standard guidelines to enhance customer experience and boost sales performance
- Supported guest services with processing transactions efficiently
- Trained new team members in order to enhance product knowledge, customer service, and performance

Merchandise Associate

TJ Maxx | 2018 - 2022

- Delivered highly satisfied and memorable customer service
- Performed efficient customer transactions and returns
- Arranged merchandising displays and features in order to increase sales and create an exceptional shopping experience
- Trained new hires and supported their development
- Promoted store rewards program to customers in order to achieve sales goals

New York Fashion Week Model Dresser

BB's Backstage | 2020

- Assisted design team and stylists to accomplish preferred look
- Reviewed garments prior to show
- Analyzed and adjusted to work procedures for efficiency
- Maintained professional attitude while working in a fast pace environment

Dressed for brands: Longchamp, R13, & Son Jung Wan